

CMA Workshops

TUESDAY

WEDNESDAY

Workshop Track	8-9:15am Awareness Workshops	3:15-5:15 pm Skill Building Workshops	8-9:15am Awareness Workshops	3:15-5:15 pm Skill Building Workshops
GOVERNANCE AND LEADERSHIP	21. Coaching for Transformation Rebuilding your team from within <i>Don Warrick, Professor of Management and Organization Change, University of Colorado, Colorado Springs, Colo.</i>	22. Reigniting the Fire Within Pursue your calling amidst the dynamics of different seasons and life changes that tend to cool the fire within <i>MelindaJoy Mingo, Director, The Navigators, Colorado Springs, Colo.</i>	23. Effective Self-Supporting Ministry Best practices for managing a self-supporting ministry <i>Ted Noble, President, Greater Europe Mission, Monument, Colo.</i>	24. Getting Results that Change Lives Moving from transactional to transformational leadership <i>James C. Galvin, President, James C. Galvin & Associates, Inc., Winfield, Ill.</i>
MISSION	25. Living Passionately Giving generously in an age of scarcity <i>Paul Edwards, President, Paul Edwards Consulting, Morrison, Colo.</i>	26. How to Keep God in, While Keeping Satan Out Let it be said that the enemy has nothing in you! <i>Don Cousins, Founder, Team Development, Incorporated, Holland, Mich.</i>	27. Staying Uniquely You Understanding God's vision for your life <i>Liz Selzer, Director of Leadership Development, MOPS International, Denver, Colo.</i>	28. The Missing Link Between Purpose and Performance Without vision the people perish <i>Curt Swindoll, CEO, Cool Strategies, Brea, Calif.</i>
STRATEGY	29. Making Ethical Decisions How to use what you believe to impact the decisions you make <i>Bruce Bickel, President, Transformational Leadership Group, Pittsburgh, Penn.</i>	30. Breakthrough Thinking Moving to new levels of ministry vitality <i>James C. Galvin, President, James C. Galvin & Associates, Inc., Winfield, Ill.</i>	31. High Performance Strategies Creation of organizational excellence <i>Richard Biery, President, The BroadBaker Group, Kansas City, Mo.</i>	32. Strategic Planning on a Budget Creating a timely, achievable, and inexpensive plan for your organization <i>James Muller, Social Services Director and Team Leader, The Salvation Army, Grand Rapids, Mich.</i>
ORGANIZATIONAL SYSTEMS	33. Emerging Legal Structures for Churches and Nonprofits Understanding the newest options and advantages <i>Michael Batts, Partner, Batts & Morrison, Wales & Lee, P.A., Orlando, Fla., and Chip Watkins, Attorney, Webster, Chamberlain and Bean, Washington, DC</i>	34. Measuring Ministry Outcomes Assessing and improving your organization's true impact <i>Karen Wilson-Starks, President/CEO, Transleadership, Inc., Colorado Springs, Colo.</i>	35. Every Ministry Needs a Spiritual Chief Accelerating the spiritual life of your organization <i>Gayla Congdon, Founder and CSO, Amor Ministries, San Diego, Calif.</i>	36. Transformation Through Systemic Change Consistent systems produce organization-wide success <i>James Finwick, Director of Information Technology, Compassion International, Colorado Springs, Colo.</i>
DEVELOPMENT AND MARKETING	37. The Power of Integrated Ministry Marketing Effective ways to deliver your message <i>J. Duane Cheek, Marketing Manager, Pioneer Clubs, Wheaton, Ill.</i>	38. Overcoming the 10 Obstacles of Raising Major Gifts Obstacles or opportunities—it's all in the approach <i>Robert Steinhagen, Major Gift Consultant, RSI, Dallas, Texas</i>	39. Tom Sawyer and the Cybernetics of Marketing Understanding your ministry audience <i>David E. Silvey, Director of Mobilization, English Language Institute/China, San Dimas, Calif.</i>	40. Cultivating a Culture of Philanthropy Developing a family friendly major-donor environment <i>Ann McKusick, Panel Moderator, President, Ann McKusick Company, Pasadena, Calif.</i>

1:30-2:45 pm PEER NETWORKING LABS*

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Peer Networking Labs—you asked for it, you got it! Built into the schedule and professionally led, these peer networking labs are scheduled for Tuesday and Wednesday afternoons and will offer round table discussions with peers in similar ministry roles. Discussion topics include key issues you face every day. Come and get to know others in your field while learning from the pros.

go to www.CMAonline.org or call 800/727-4CMA to register today!

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FINANCIAL MANAGEMENT	41. Developing Earning Warning Systems Structuring the financial report to tell the real story <i>Delbert Goehner, Founder, Goehner Accountancy, Sammamish, Wash.</i>	42. Current Essentials of Accounting and Auditing New developments for CFOs, controllers, and financial managers <i>Bill Haller, Partner/Director of Quality Control, Capin Crouse LLP, Colorado Springs, Colo.</i>	43. Making Sense of the Numbers How to effectively communicate financial information to nonfinancial people <i>To Be Announced</i>	44. 21st Century Financial Management Essential trends and updates in financial management <i>Dan Busby, Vice President, ECFA, Winchester, Va., Todd Chasteen, Vice President, Samaritan's Purse, Boone, N.C., and Gregg Capin, Partner, Capin Crouse LLP, Lawrenceville, Ga.</i>
INFORMATION TECHNOLOGY	45. What's Hot and What's Not Annual IT trends panel discussion <i>Panel Moderator Nick Nicholaou, President, Ministry Business Services, Inc., Huntington Beach, Calif.</i>	46. Legal Landmines The changing world of IT legislation and litigation <i>Scott J. Ward, Esq., Owner/Director, Gammon & Grange, P.C., McLean, Va.</i>	47. How to Use Technology to Kill Your Ministry Explore some common IT mistakes <i>James Finwick, Director of Information Technology, Compassion International, Colorado Springs, Colo.</i>	48. The Fast Lane Accelerating ministry through technology <i>Dan Burke, Senior Director of Information Systems, Focus on the Family, Colorado Springs, Colo.</i>
LEGAL	49. Sarbanes-Oxley in the Rear View Mirror Ministry with integrity in a post-Enron environment <i>John Wylie, Partner, Holme Roberts & Owen LLP, Colorado Springs, Colo.; and CE Crouse, Managing Partner, Capin Crouse, Colorado Springs, Colo.</i>	50. Exposure: What Possibly Can Go Wrong Advanced risk management and insurance strategies for large ministries <i>Bob Lipps, Executive Director, Lockton Alliance for Ministry Protection, San Francisco, Calif.</i>	51. A Practical Approach to Reading, Writing, and Negotiating Business Contracts <i>Howard S. Yamaguchi, Deputy General Counsel, The Salvation Army, Western Territorial Headquarters-USA, Long Beach, Calif.</i>	52. Current Essentials of Tax & Law Interactive forum to discuss breaking information <i>Chip Watkins, Attorney, Webster, Chamberlain & Bean, Washington, DC, and Michael Batts, Partner, Batts & Morrison, Wales & Lex, P.A., Orlando, Fla.</i>
HUMAN RESOURCES	53. Overcoming Overload Giving your best on the job, at home, and in life <i>Jeffrey Funk, Executive Director, Healthcare Chaplains Ministry Association, Placentia, Calif.</i>	54. What's New, What's Different Current essentials in human resources <i>Ron Smedley, President Synergistic Resource Associates, Placentia, Calif., and Frank Sommerville, Attorney, Weycer, Kaplan, Pulaski and Zuber, PC, Arlington, Texas</i>	55. Managing Health Benefit Costs Balancing employee appeal and financial effectiveness (case studies) <i>Geoffrey Marsh, President and Consultant Actuary, Marsh Consulting Group, Paso Robles, Calif.</i>	56. Creating a Service Culture Identity An approach to service excellence with your staff <i>Jan Dwyer, Consultant, Federal Way, Wash.</i>
COMMUNITY	57. How to Get People on the Bus Getting people to go in the same direction <i>Sharon Swing, President, Swing Consulting, Bartlett, Ill.</i>	58. Character Counts Who is counting yours? <i>Rod Handley, President, Character Counts, Lee's Summit, Mo.</i>	59. When You Say "Yes" Too Often Managing and maximizing constructive confrontation <i>Chuck Musselwhite, Executive Pastor, Calvary Chapel, Santa Maria, Calif.</i>	60. Shaping Values and Destiny <i>Bruce McNicol, Leadership Catalyst, Phoenix, Ariz.</i>

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- CEOs, Presidents, Board Members
- Financial Managers, CFOs, and Accountants
- Pastors and Church Leaders
- Ministry Program Managers
- Fund Development and Marketing
- Executive Pastors, Business Administrators, and COOs
- IT Managers
- Business/Suppliers Serving Ministries
- Attorneys and Legal
- Church Financial Managers
- Human Resources Managers
- One Person Ministry

