

Several Women Headline CMA Palm Springs 2007: "Managing Your Private World"

We're delighted to report that several women will be playing featured roles at CMA Palm Springs 2007, the 30th annual conference of Christian Management Association, to be held in the spectacular Palm Springs Convention Center, March 12-15, 2007. The theme of this milestone conference is "Managing Your Private World."

Among the outstanding keynote speakers already committed to appear are **Patsy Clairmont** and **Priscilla Shirer**. Also playing key roles in the conference will be **Kathy Troccoli**, **Anita Renfro** and **Mel Tunney** (with her husband **Dick**).

When **Patsy Clairmont** takes the microphone, you'll find yourself laughing God's truths right into your heart. Called petite, profound and playful, those words also help to describe her size, her message and her humor. She has a command of God's word, delivered with quick wit and fast-paced humor. She speaks regularly at the Women of Faith conferences, and has written numerous books, including *God Uses Cracked Pots*.

Bible teacher and motivational speaker **Priscilla Shirer** will be the second member of her family to keynote a CMA annual conference, following in the footsteps of her father, the well-known pastor, speaker and author Dr. Tony Evans, keynoter at CMA Texas 2004.

A graduate of Dallas Theological Seminary, with a Master's degree in Biblical Studies, she is a corporate trainer and motivational speaker for Ziglar Training Systems in Dallas, Texas, founded by international motivational speaker Zig Ziglar, who is not only her friend but also her mentor.

During the conference, you'll be moved and encouraged

by the poignant songs of Dove Award-winning artist **Kathy Troccoli**. Kathy has garnered numerous accolades with record sales reaching two million units. She has enjoyed 17 number-one radio hits, 19 Dove Award nominations, two Dove Awards, and three Grammy nominations, including as recently as 2003 with her release, *The Heart of Me*. She was selected in 2003 by the readers of *Today's Christian*

Woman magazine as one of the "Most Influential Christian Women in America."

Anita Renfro, comedian, musician, author and speaker, will leave you with cheeks that hurt and hearts infused with humor and hope. Her inventive blend of musical comedy and inspiration leave audiences with cheeks that hurt and hearts infused with humor and

hope. Anita stretches each experience beyond the normal boundaries (Who wants to be normal, anyway?), and is decidedly original, bodacious in her faith, and unashamedly REAL.

Leading in worship throughout the conference will be **Mel and Dick Tunney**, recipients of 10 Dove Awards and one Grammy Award in several categories, including Song of the Year (*How Excellent Is Thy Name*, co-written with Paul Smith), New Artist and Group of the Year (*First Call*), and Musical of the Year (*In His Presence*).

For the complete conference lineup, to register for CMA Palm Springs 2007, and to reserve space at one of the three fine Palm Springs hotels offering special rates for attendees, visit our website at CMAonline.org. We look

forward to welcoming and assisting you in becoming better equipped at "Managing Your Private World."



Patsy Clairmont



Priscilla Shirer



Kathy Troccoli



Anita Renfro



Mel & Dick Tunney



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