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FROM THE CEO

We have schedule planners, computerized calendars, and self-stick notes to help us organize our business and social lives every day, but what about organizing and, even more, truly *managing* our spiritual lives?

At this year's Annual Conference we are offering a top-notch lineup of keynote speakers and faculty to help you Manage Your Private World and ensure that you are a strong leader--publicly and privately. Speakers include **Lee Strobel, Patsy Clairmont, Patrick Lencioni, Priscilla Evans Shirer, Israel Gaither, Alistair Begg, Henry Cloud** and others. Sign up today for [CMA Palm Springs 2007](#) and prepare yourself for transformation!

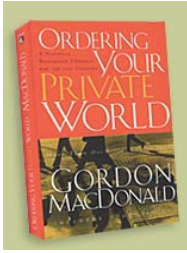
SIGN UP BEFORE October 15 and to receive \$130 in savings and a free Kathy Troccoli CD!

Frank Lofaro
CEO

KEYNOTE SPEAKER HIGHLIGHT: Gordon MacDonald

One of the great battlegrounds of the new century is within the private world of the individual. The values of our Western culture incline us to believe that the busy, publicly-active person in the ministry is also the most spiritual.

Tempted to give imbalanced attention to the public world at the expense of the private, we become involved in more programs, more meetings. Our massive



responsibilities at home, work, and church have resulted in a lot of good people on the verge of collapse.

Speaking on his recently updated classic, "Ordering Your Private World", Gordon MacDonald and the variety of other keynote speakers and workshops offered at this year's Annual CMA Conference will equip you to live life from the inside out, cultivating the inner victory necessary for outward effectiveness. [Click here to sign up today!](#)

CULTURE WATCH

Katrina School of Management

In the aftermath of Hurricane Katrina, there are still so many dimensions to the devastation and resulting management lessons, it's challenging to know what to focus on. No one has yet counted the number of churches and Christ followers who have volunteered and continue to do so across the Gulf Coast. Nor do we know how much money was really donated by Christ followers. But for several unique perspectives on what the Church is doing, and some excellent management lessons you don't have to go to night classes for, go to:

[Christianity Today](#)

[Fortune Magazine](#)

[Courant.com](#)

[Business Week](#)

Our Final Word (we promise) on The DaVinci Code

After what felt like a "this will never end" focus on The DaVinci Code this year, the word is in. According to a study by The Barna Group, only five percent of the people who read the book changed any of their religious beliefs because of it's message. Looks like the work done by many churches to objectively look at the "facts" of the book paid off with many individuals.

Application for Christian managers: It is possible to be biblically sound and culturally relevant—if we put energy into doing both well.

Encourage Your Donors

"Wisdom is supreme;
therefore get
wisdom."

--Proverbs 4:7

“Well, I’m no Bill Gates...” Have you had a donor say that to you? The Christian Science Monitor (8/07/06) reports: “Philanthropic legacies are not an exclusive province of billionaires with money to burn. Others have learned creative techniques to leverage time, talent and treasure—not just their own, but that of other donors as well—in ways that make sure their deepest personal values produce an impact long after they’re gone.”

These encouraging words are found in an article entitled “Philanthropy by Average Joes,” by G. Jeffrey MacDonald, which you can find at:
<http://www.csmonitor.com/2006/0807/p14s01-lign.htm>.

Application for Christian managers: While you may not want to call your donors “average Joes,” you may want to reference in your communication some of the real-life examples of people who have done great good with what they had.

MANAGEMENT INSIGHTS

Are you GTD?

Getting Things Done--Well, are you? If you feel you aren’t getting enough done in a day, or just need to be more efficient—take a minute to check out consultant David Allen’s website: www.davidco.com. Fast Company magazine called him “one of the world’s most influential thinkers on productivity.”

At this site, you can sign up for a free “Productivity Principles” newsletter, plus get a range of free and useful downloads to improve your own productivity. While you’re there, check out the “Coach’s Corner” page, which contains a variety of insights from several productivity coaches. A visit to this site is worth adding to your list of TTD (things to do).

Want to “Burn-out for God”? Think again.

Executive performance coaches Jim Loehr and Jack Groppe encourage companies to be energy conscious—and the idea of “burning out for God” flies in the face of the model Jesus gave us in how he managed his own life and ministry. Groppe has spoken at a number of Willow Creek Association conferences. His focus is on helping managers and leaders learn how to best steward the

energy resources God has given to them personally and corporately—so they have sustained energy to accomplish their God-given mission.

When Groppe and Loehr talk about energy resource allocation management, they aren't referring to oil reserves or a building's insulation. They look at the spiritual, mental, emotional and physical aspects of our lives. They explain: "Great leaders are experts in directing the energy resources of the corporate body toward the strategic mission. This, then, becomes a major priority of a learning organization—to ensure that processes are in place to engage the workforce with the necessary quantity, quality, focus and force of energy to complete the corporate mission."

Loehr and Groppe liken human energy to light: it can be focused or unfocused. "When human energy is mentally focused like a laser on what really matters, much strategic work can be accomplished," they say. At the core of managing energy is developing a strong spiritual life.

To learn more about finding and managing your work energy, log on to: www.energyforperformance.com

Offsetting the September Syndrome

As we head out of summer and into September, there's a real tendency in many of us to "ramp up" and put more hours in at work. This myopic focus on work for our organization can take us out of balance. But some executives and managers are finding they actually are more productive and valuable to their organization when they round out their professional persona with leisure time activities that are inspiring and maybe even useful.

In the August 14, 2006 issue of the Wall Street Journal, writer Carol Hymowitz told of several executives who broke out of their 70-hour work week to round out their lives. As Hymowitz wrote: "They wanted to learn about a variety of things besides finance and marketing. And while their renaissance intellects don't always mean they perform better than executives who are single-minded about business, it does lead them to a deeper knowledge of the world beyond their headquarters. That, in turn, can translate into more risk-taking, more understanding of themselves and others, or simply personal satisfaction." For example:

"We were made to create."

--Sacred Pathways,
by Gary Thomas

One female executive took a class in silk-screening. She said the course taught her to trust her intuitions, to try new ideas at work, and to encourage people she manages to be creative.

A software engineer taught himself to build furniture. Now he has some great pieces of furniture he's proud of. Plus, his kids have taken up a new hobby themselves.

And a bank CEO learned a fourth language because he likes a challenge ... and as he said: "it helps forge connections with customers and employees when you demonstrate you've made the effort to learn someone's native language."

Application for Christian managers: Think you don't have time to do something to break your routine? Think again. You just might find it fun, become a more interesting person to be around, and be worth more to God and others as a result.

Christian Colleges and Universities Info

US News and World Report released its 2007 rankings of 1,400 public and private schools, and many Christian colleges and universities were at the top of their class. Several were singled out for excellence overall, as well as in special categories, including racial diversity, first-year experience, least student debt, and best value. For more information on how Christian colleges fared in the 2007 rankings, go to the Council for Christian Colleges & Universities website at http://www.cccu.org/news/newsID.471/news_detail.asp

Enrich Your Ministry Chapel Services

If you have a regular or occasional chapel service in your organization, you might be refreshed and challenged by songwriter and composer Rory Noland, who shares his thoughts in an article entitled Transformational Worship: Encountering God in Ways That Change Us. You can find it at:

<http://thetransformingcenter.org/pdf/July2006.pdf>

Noland challenges us to cultivate worship experiences that open people up to God's transforming presence. For him, that means worship must be prayerful, truthful and beautiful. As he says: "Many these days are hungry for

worship that moves us deeply, touches us completely, and ultimately transforms us.” Noland is Director of Heart of the Artist Ministries and has two books published by Zondervan.

Jack’s Rules are Changing

That’s what Money Magazine says about Jack Welch, former CEO of General Electric, who became legend in business circles for his formula for doing business that became known as Jack’s Rules. But Money says times have changed and new rules are now in play and more relevant for a fast-changing landscape. The new rules include these:

Agile is best; being bit can bite you.
Find a niche, create something new.
The customer is king.
Look out, not in.
Hire passionate people.
Hire a courageous CEO.
Admire my soul.

Some of these principles have implications for Christian ministries and could spark some lively discussion among your management team.

For the full article, log on to: [Money Magazine](#)

TRAINING OPPORTUNITIES

National Youth Workers Convention

No one does youth ministry like Youth Specialties. Once again this fall, YS will host its National Youth Workers Convention in four regions of the country: Austin (Oct. 5-9); Anaheim (Nov.2-6); Cincinnati (Nov. 16-20); and Charlotte (Nov. 30-Dec.4). Last year, 13,500 youth workers attended to get pumped and equipped for youth ministry. Log onto www.youthspecialties.com for information on this year’s keynotes, 80-plus seminars, conventions, bands, and more.

For other conferences and training opportunities go to: [Christianity Today](#)

"But as for me, I trust
in you."

-- Psalm 55:23

FINALLY, TAKE THIS WITH YOU...

The captain of a steamer, who was a very devoted Christian, tells the story of a time when English evangelist and philanthropist George Mueller was on board en route to North America. It goes like this:

“I had been on the bridge 24 hours and never left it. George Mueller came to me and said: ‘Captain, I have come to tell you that I must be in Quebec on Saturday afternoon.’ ‘It is impossible,’ I said. ‘Very well,’ said Mr. Mueller. ‘If your ship cannot take me, God will find some other way. I have never broken an engagement for 57 years. Let us go down into the chart-room and pray.’

“I looked at that man of God and thought to myself, ‘What lunatic asylum can that man have come from?’ I never heard of such a thing as this. ‘Mr. Mueller,’ I said, ‘Do you know how dense this fog is?’ ‘No,’ he replied, ‘my eye is not on the density of the fog, but on the living God who controls every circumstance of my life.’

“He knelt down and prayed one of the most simple prayers, and when he had finished I was going to pray: But he put his hand on my shoulder, and told me not to pray. ‘First, you do not believe He will answer; and second, I believe He has, and there is no need whatever for you to pray about it.’

“He looked at me and said, ‘Captain, I have known my Lord for 57 years and there has never been a single day that I have failed to get audience with the King. Get up, Captain and open the door, and you will find the fog gone.’ I got up, and the fog was indeed gone.”

On Saturday afternoon, George Mueller was in Quebec, for his engagement.

Taken and adapted from *Streams in the Desert* (Mrs. Charles E. Cowman).

ASSOCIATION NEWS: The Latest on CMA

Have you Visited CMA's Website Lately?

If you have, you undoubtedly have noticed some changes and additions:

CMA Member Spotlight -- Get to know more about your Kingdom co-workers

Daily Reflection -- Inspirational and thought-provoking

Resource Focus -- Resources at your fingertips as you go about your management day

If you haven't, check us out at www.CMAonline.org. You will be blessed!

CMA CALENDAR & DIRECTORY OF SERVICES: Everything You Need to Know

2006

Sept. 12 - Rocky Mountain Regional Christian Management Institute (RCMI) (Colorado Springs, Colo.)

Sept. 17-20 - Evangelical Development Ministry (EDM) (Rosemont, Ill.)

Sept. 27-Oct. 1 - Mission America Coalition (St. Louis, Mo.)

Nov. 8-11 - Outreach (San Diego, Calif.)

Nov. 27-30 - Christian Camp and Conference Association (Philadelphia, Pa.)

2007

March 12-15 - CMA Palm Springs 2007 (Palm Springs, Calif.)

CMA Directory of Services

CMA Website: www.CMAonline.org

Audio Recordings: (800) 874-8730

Membership Info: (949) 487-0900, ext. 3024

CMA Chapter Meetings: www.CMAonline.org

CMA Sponsored Programs

Envoy Financial (a Christian Retirement Coalition Company) provides group benefit and retirement plan design and implementation for ministries and churches. Info: www.envoyfinancial.org.

CMA Management Monthly

The Management Monthly eNewsletter will be sent 11 times in 2006 to all CMA members. Subscriptions for non-members are \$100 per year for 11 issues. Editorial material may be reprinted if credit is given. David Schmidt, editor (David@wiseplanning.net); Suzy West, production (Suzy@CMAonline.org); and Sandy Huston, circulation (Sandy@CMAonline.org). Copyright, 2006, Christian Management Association. CMA is a charter member of the Evangelical Council for Financial Accountability and has adopted "The Peacemaker's Pledge" of Peacemaker Ministries.

CMA Job Market

Management classified ads are updated every Monday noon (PST) on CMA's website. To run an ad or to review the latest job opportunities, go to

www.CMAonline.org/jobmarket.

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