

Conference Update

CMA's Annual Conference is just a few days away!

If you are local to the Denver area, you can still make the decision to attend CMA's Annual Conference. And of course we will make room for you no matter when you register. For more conference info go to:

www.CMAonline.org



FROM THE INTERIM CEO

In his book, *100 Portraits of Christ*, Henry Garipey tells the story of Teddy Roosevelt boarding ship at an African port after a hunting safari. The red carpet was rolled out and great crowds gathered to send him off. He was given the best suite on board the ship and was the center of attention during the sail home. At the same time, there was another man on board ship. He was an old missionary who had given his life for God in Africa. His wife had died. His children were gone. He sailed home alone. Unnoticed. At the ship's arrival in San Francisco, the President was again feted as whistles blew, bells rang, and crowds cheered as Roosevelt disembarked in pomp and glory. But there was no one there to meet the missionary. He went to a small hotel room and that night, kneeling by his bed he prayed, "I'm not complaining, Lord. But I just don't understand. I gave my life for You in Africa and it seems that no one cares. I just don't understand." And then it seemed in that moment the Lord reached down His hand from heaven and placing it on the old man's shoulder, said, "Missionary, you're not home yet."

I don't know what you are feeling today. Perhaps your week has been good so far. If so, good and count it as a gift. Or perhaps you, like this missionary, feel frustrated, unappreciated or not "in the real game". Whatever your circumstances today, it is helpful to be reminded that none of us who follow Christ "are home yet". And if you are planning to attend CMA's conference in Denver next week, we invite you to look toward this event as a time to refocus your perspective, be refreshed, encouraged and challenged no matter what your circumstances.

CONFERENCE UPDATE - LATEST INFO YOU NEED TO KNOW

We're delighted you are coming! Our conference faculty, volunteers, board, and staff can hardly wait to greet you at CMA Colorado 2006! We've been praying that our 29th annual conference will be the most significant CMA conference ever. **YOU CAN STILL REGISTER ONSITE!**

Monday the 13th: 20 Intensive Training Institutes. If

you have not yet signed up for the one of the 20 ITI's (extra fee required) from 8:30 a.m. – 4:30 p.m., you can register onsite beginning at 3:00 p.m. on Sunday, March 12. The detailed program descriptions are at www.CMAonline.org. What a good challenge—to select from 20 options!

Create-your-own community and your own schedule. You'll find dozens of ways to meet new colleagues, connect with familiar faces, and network, network, network! Take time to meet with our "Exhibit Hall Faculty" on Monday evening, Tuesday and Wednesday. If this is your first CMA conference, join us at the First Timers Breakfast, Tuesday, 7:00 a.m.

Registration Hours: For your convenience, registration will be open:

Sunday - 3:00 p.m. - 9:00 p.m. (Colorado Convention Center, Lobby C)

Monday to Wednesday - Beginning at 7:00 a.m. (Colorado Convention Center, Lobby C)

Thursday - Beginning at 7:45 a.m. (outside the Closing Keynote Session)

Airlines, Airport Shuttles and Parking. For last minute flights, call United Airlines at 800-521-4041 and reference Meeting ID 537TC or Frontier Airlines 800-908-9068 and reference Shell #MC014D to receive CMA discounts. Go to www.CMAonline.org and click on the registration page and download a discount coupon for Super Shuttle or Pre-pay online at www.supershuttle.com (FG7T3 discount code). The Convention Center parking ranges from \$7 to \$12 a day. For more information go to: <http://www.denverconvention.com/center-services-parking.htm>. For those who will be staying at any of the official hotels for CMA, it is not necessary to rent a car. These hotels are within walking distance of the Convention Center, numerous restaurants, and the 16th Street Mall.

Bring Your Friends! It's not too late to bring your friends and colleagues with you. They can register onsite at the Colorado Convention Center.

Please visit us at our Welcome Booth for Christian Management Association materials and information.

Bring brochures...for the Management Exchange Tables (M.E.T.). Thanks for packing your ministry's brochures, newsletter and other materials. Drop off anything you would like to give away at the M.E.T. Check your conference program for the location.

For your convenience: There is a Fed Ex/Kinko's available in the lobby of the Hyatt Regency Denver Hotel that can handle all your copying, mailing, and faxing needs.

How to dress for the conference. A few things about dress for the conference: March in Denver can be, well, interesting. Warm days followed by a snowstorm – so come prepared for both! Bring comfortable walking shoes so your feet don't bark so loud at the end of each day at the conference. Business casual will be the dress code for the conference. If you need, or are more comfortable in, more dressy clothes, by all means feel free to bring them. NOTE: The Wednesday banquet will actually be a Family Style Dinner. So bring your blue jeans and come prepared for a relaxed evening of good food and warm community!

Bring business cards! CMA Colorado 2006 is a good place to network – and you'll need lots of business cards each day to share with new friends and exhibitors.

WOW! Thanks to the sponsorship of Good Shepherds Bank, we're giving away \$2,500 in cash! You'll have unlimited opportunities to enter – on Monday night, and Tuesday and Wednesday in the Exhibit Hall. You will be provided with an official entry form and can pick up extra entry forms at the Good Shepherds Bank Booth #801, anytime before Wednesday at 1:00 p.m.

Bring bottled water! There are no water fountains at the convention center, and because of the high altitude, it is important to stay hydrated. We recommend you bring bottled water with you each day of the conference.

J. David Schmidt
Interim CEO of CMA

CULTURE WATCH

Truth or urban legend?

OK let's face it. Now and then, we get these emails from "family or acquaintances" that sound too good or bad to be true. We think someone else should see this too! If you want to check out the veracity of emails whose subject line reads: "*The Clintons are charging rent to the Secret Service agents assigned to protect them*" (False), "*By proclamation of Governor George W. Bush, June 10, 2000 was Jesus Day in Texas*" (True) or, "*American Atheists oppose incorporating a steel-beam cross found in the WTC rubble into a permanent memorial to the victims who died there on September 11*" (True). Check out the truth of such emails at www.snopes.com or www.truthorfiction.com before you pass them on! If you can't find it at such a site, wisdom says (see Proverbs 10:19) that perhaps it would be best to hit that delete button.

Be Alert: Equality Ride crisscrosses America, promoting Gay, Lesbian, Bisexual, Transgender awareness on

Christian/secular college campuses

Christian colleges and universities like Biola, Wheaton, Azusa Pacific and others are targets of a highly controversial program, Soulforce. This well-organized initiative plans to “confront” nineteen schools/academies that ban the enrollment of GLBT students. Their goal is to “challenge homophobia at the institutions that are largely responsible for GLBT discrimination.” The Council for Christian Colleges and Universities is equipping schools with resources to address this. You can review their support of Christian colleges and universities at: www.cccu.org/humansexuality.

MANAGEMENT INSIGHTS

Restoring Order to Your Office

CMA talked about strategies to restore order to the office with Vicki Norris, Professional Organizer, regularly featured expert on HGTV, contributor to Better Homes & Gardens and Real Simple magazines, among others.

CMA: So what does disorganization look like at work?

Vicki: Disorganization at work costs us our peace of mind. It manifests in the misuse of space, paper, information, and time. When we are disorganized, we squander our professional potential. Disorganization saps our productivity, effectiveness, and creativity. Each morning, we come into work heavy-burdened and as we survey our mess we are overwhelmed and we don't know where to start.

CMA: What does our disorganization say to others?

Vicki: It says to others we are, to some degree, living out-of-control. Being disorganized at work can cost us our credibility and relationships because it tells our co-workers and customers that we don't have our own "act together." If we don't deliver on our promises, we lose trust.

The disorganized office acts a "black hole," attracting paper and stuff like fly paper. People walk past this office but don't hand anything off to its owner because they fear it will be sucked into the vortex! The disorganized professional is seen as less-than-professional.

CMA: Ouch! Following up on that, can you promise we will get noticed or promoted faster if we look organized?

Vicki: While organization is not a ticket to management, I can guarantee that you will feel better about yourself and your work if you invest in ordering your environment and workflow.

CMA: So how about something concrete we can do if we lean toward being disorganized.

Vicki: Every office needs good paper management systems, yet your success depends upon the sum of your systems. In other words, if you have great desktop paper management, but no filing system (or vice versa), eventually you will see backlog again.

CMA: You really focus on an organized life management style with your clients. Transfer that to an office setting for us.

Vicki: In my view, organizing, whether in personal or professional environments, is all about making room in your life for the things that really matter. Look at organizing as a means to an end. For example, most people won't invest in getting organized just to have a color-coded filing system. However, if you want to use your gifts to serve, and you recognize that your disorganization is holding you back from that priority, then organization can be a means to release service in your professional life.

CMA: How do we get beyond the pain and guilt and begin to take action?

Vicki: Organizing is like any other change process; it is a little painful because we have to face bad habits and stretch ourselves to change our thinking and make new choices. However, we become motivated to take action when we recognize that disorder is holding us back from the life we really want. It's time to break free from haphazard and reactive behavior ... to a life that honors your true priorities. We forget that organizing, above all, is a process, not an activity. We think that the stuff and activity of organizing is the answer. We take the easy road instead of engaging in a discovery process that will lead to sustainable change.

Want more? Go to www.RestoringOrder.com

Take note: 2006 Standard Mileage Rates Set

The IRS announced its 2006 optional standard mileage rate. These rates are used by employees, self-employed individuals and other taxpayers who need to compute the deductible costs of operating an automobile (including vans, pickups, or panel trucks) that they own or lease for business purposes. Different rates are also used to compute the deductible costs of operating automobiles for charitable, medical or moving expenses. – From Mathieson, Moyski, Celler & Co., Certified Public Accountants (for more information go to: <http://www.irs.gov/newsroom/article/0,,id=151226,00.html>)

TRAINING OPPORTUNITIES

Another reminder: CCN offers several excellent training sessions in April that are worth checking out:

* *Ministry and Marriage: When Leaders Live Together* with Nancy and John Ortberg

* *Integrity: Courage to meet the Demands of Reality* with Dr. Henry Cloud, Ken Blanchard, Bill Hybels, Zig Ziglar

(For more information on these satellite broadcasts go to <http://www.ccn.tv>)

Exploring the Multi-site strategy for growing your church? Check out Leadership Network's upcoming conference: <http://www.multi-site.org>

WORTH READING, SKIMMING, KNOWING ABOUT

The 360 Degree Leader - Developing Your Influence from Anywhere in the Organization by John Maxwell (Nelson Business)

In his first major leadership book in seven years, bestselling Christian author, former pastor and leadership expert John Maxwell answers the question he hears time and again as he addresses audiences: *How do I lead when I'm not the boss?*

Maxwell says, "You do not have to be the president or CEO to lead effectively. And you can learn to make an impact through your leadership even if you report to someone who is not a good leader. What's the secret? How do you do it? You learn to develop your influence from wherever you are in the organization by becoming a 360-Degree Leader. You learn to lead up, lead across, and lead down."

Find out why Maxwell says, "99% of all leadership occurs not from the top but from the middle of the organization," when you look for this book at the CMA conference book table, March 13-16!

Integrity – the Courage to Meet the Demands of Reality – How Six Essential Qualities Determine Your Success in Business by Dr. Henry Cloud (Collins)

Just out in early February of this year, Cloud examines six areas of character that, once courageously confronted and then executed, will lead to profitable and relational gain.

Cloud starts out, "You have heard all your life that character counts...but often we do not connect the dots with how integrity of character really works day to day, and how it affects our real results in the areas of life which matter to us most. We do not think that the way to more profits is a shift in our character makeup, or if we do, we often do not know where to begin. Nor do we know sometimes how to make the personal shifts that will make our relationships more fruitful."

Cloud promises that six specific areas of character will bring you results that you have not been able to attain. "They will solve the persistent problems that seem to have turned into patterns over the years and have appeared to have no answer."

Look for this new release, at the CMA conference book table, March 13-16!

CONFERENCE UPDATE-KEY STUFF YOU NEED TO KNOW

Attend!

If you haven't decided to attend the conference, this is just another reminder to look over the excellent program—and decide to come. If you are within driving distance of

Denver and can only come for a day, then, by all means, do that. CMA offers a one-day registration that can meet your needs.

How to Dress for This Year's Conference in Denver

A few things about dress for the conference:

March in Denver can be, well, interesting. Warm days followed by a snowstorm--So come prepared for both!

Bring comfortable walking shoes so your feet don't bark so loud at the end of each day at the conference.

Business casual will be the dress code for the conference. If you are more comfortable in, or need more dressy clothes, by all means feel free to bring them.

NOTE: The Wednesday banquet will actually be a Family Style Rocky Mountain Dinner. So bring your blue jeans and come prepared for a relaxed evening of good food and warm community!

Head for the Hills!

If the Rocky Mountains, skiing, boarding or other winter sports are your thing, consider these two options. You can come early or tack on a few days to refresh your mind and spirit.

The YMCA of the Rockies has a really sweet deal for you and/or your family. For details, go to: [YMCA Rockies](#).

Make your reservations now for a world-class experience at Keystone!

Keystone is the closest and largest Resort/Conference Center to Denver. Located just over 1 hour from downtown Denver, it is the perfect place for your pre/post CMA vacation or company retreat.

Lodging includes private homes, 2 hotels and nearly 1,300 condos for every budget. More than 25 restaurants, a Nordic Center, night skiing, snowcat skiing and ice-skating, just to name a few activities. To make your reservations by phone, call 1-800-220-1593 and mention code "5KDMCVB " or on-line at:

www.perfectresorts.com/dmcbv

FINALLY, TAKE THIS WITH YOU...

You Are Not Forgotten!

"Know that the Lord is God. It is he who made us, and we are his; we are his people, the sheep of his pasture. (Psalm 100:3)

For some music to help you...relax...kick back...try these out:

Phil Keaggy on guitar, along with orchestra, in *Lights of Madrid* (Word)

Renowned flutist and conductor James Galway recommends *Requiem*, Berlin Philharmonic Orchestra, Herbert von Karajan, conductor (Deutsche Grammophon). Galway says in the Wall Street Journal (weekend edition, Feb. 25-26, 2006), "I tell you man, you feel like you're shaking hands with God."

Renowned composer and Colorado native, Steve Haun's Music with Nature series, *Impressions of the Rocky Mountains, I & II*, meshes relaxing piano and orchestral themes along with sounds of nature. This relaxing music will be available at the CMA conference book table, March 13-16! Or go to www.stevehaun.com.

ASSOCIATION NEWS: The Latest on CMA

Introduce Your Board Members to the CMP

Your ministry or church board members may resonate with the vision and mission of Christian Management Partners. This unique group of marketplace men and women help to underwrite memberships in CMA for ministries that find it difficult to make ends meet. They convene for the 6th Annual CMP Summit, Mar. 13-14, in Denver, during CMA Colorado 2006. For information on how to receive an invitation, go to www.CMAonline.org/cmp, or call Suzy West at 800/727-4CMA, ext. 3023.

Exhibit Space Still Open at CMA Colorado 2006

If your key vendors are not yet exhibiting at CMA Colorado 2006 or have not yet become CMA Business Members, there is still room. Point them to the strategic mix of advertising, exhibits and sponsorships they can employ to reach more customers. Go to www.CMAonline.org and click on "Business Opportunities." For more information, contact Joe Voorhies at

800/727-4CMA, ext. 3022, or Joe@CMAonline.org.

CMA CALENDAR & DIRECTORY OF SERVICES: Everything You Need To Know

CMA Services

CMA Website:www.CMAonline.org

Audio Recordings: (800) 874-8730

Membership Info: (949) 487-0900, ext. 3024

CMA Chapter Meetings:www.CMAonline.org

CMA SPONSORED PROGRAMS

Envoy Financial(a Christian Retirement Coalition Company) provides group benefit and retirement plan design and implementation for ministries and churches. Info:www.envoyfinancial.org.

CMA MANAGEMENT MONTHLY

The Management Monthly will be sent 11 times in 2006 to all CMA members. Subscriptions for non-members are \$100 per year for 11 issues. Editorial material may be reprinted if credit is given. David Schmidt, editor, (David@wiseplanning.net); Suzy West, production (Suzy@CMAonline.org); and Sandy Huston, circulation (Sandy@CMAonline.org). Copyright, 2006, Christian Management Association. CMA is a charter member of the Evangelical Council for Financial Accountability and has adopted "The Peacemaker's Pledge" of Peacemaker Ministries.

CMA JOB MARKET

Management classified ads are updated every Monday noon (PST) on CMA's website. To run an ad or to review the latest job opportunities, go to www.CMAonline.org/jobmarket.

CHRISTIAN MANAGEMENT ASSOCIATION

P.O. Box 4090

San Clemente, CA 92674

Phone 949-487-0900, Fax 949-487-0927

Email CMA@CMAonline.org, www.CMAonline.org

