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and Save!

CMA Palm Springs 2007
Palm Springs Convention
Center
Palm Springs, California

March 12-15, 2007



30th Annual CMA Conference • March 12-15, 2007

Christian Management
Association
www.CMAonline.org

"Let God transform you into a
new person by changing the
way you think."
Romans 12:2

FROM THE CEO

I've been spending a lot of time traveling the past six weeks as I learn more about CMA and you, our members. During that time, Spring has come full-bloom in San Clemente, Calif., home of CMA's offices. I spent my first three weeks suffering from allergies attributed to yellow blossoms on the trees just outside my office window. It reminds me that all of nature is beautiful--God created it! Even if it causes us a little hay fever.

Summer is fast approaching, school will be letting out, graduations and vacations are being planned, all while Kingdom work continues. As we enter into this busy time of year, I would encourage you to take time to reflect on the beauty around you--it was created for our enjoyment--and our appreciation of it honors God.

Frank Lofaro
CEO

CULTURE WATCH

Retailer creates venue for sharing stories of life transformation
USA TODAY reported (Tuesday, May 2, 2006, page 7B) that retailer Kohl's recently launched a website, www.transformationnation.com, where people are invited to talk about something that's transformed their life. Senior VP of Marketing Julie Gardner is quoted as saying, "The goal was to create a website where consumers can find other people who share their passions." While Kohl's idea not surprisingly also includes transforming your wardrobe, home decor and women's beauty routine, visitors can share a range of experiences they consider to have transformed their life: a job change, getting a pet, quitting smoking, changing eating habits, joining a club, getting a divorce, taking a hobby up a step, embracing one's ethnicity, etc. Both genders participate, although more women than men are featured.

The Mission Statement for this site begins with, "Transformation Nation is the place for people who have the desire to transform, helping one another to reinvent ourselves and change the world around us." While the statement concludes with the admission that purchasing products can play a pivotal part in that invention, it provides an interesting model for Christian ministries and churches that could create similar sites for people to share how Christ is transforming them.

For a look at the site, go to: www.transformationnation.com

Over 50 years ago, C.S. Lewis created a land of wonder and enchantment called Narnia, and since then over 60 million readers have discovered the wonderful world that exists beyond the back of the wardrobe.

Narnia enters the Top 20

A dozen movies have come and gone since the C. S. Lewis classic hit the big screen, but the movie keeps demonstrating the public's desire for family-friendly viewing.

Still going strong, *The Chronicles of Narnia: The Lion, the Witch, and the Wardrobe* brought its worldwide box office total up to \$739.6 million in late April, and passed "The Matrix: Reloaded" to become the 20th highest grossing film of all time.

Internationally, according to [Reuters](#), the film has now earned an estimated \$448 million.

Domestically, the film has earned \$291.6 Million, moving ahead of "The Empire Strikes Back."

MANAGEMENT INSIGHTS

Managers need to plan ahead for consequences natural disasters may have on their business.

Disaster recovery for businesses

Committed to member service and the public interest, the American Institute of Certified Public Accountants is a national, professional organization for CPAs. The AICPA website currently offers resources for tools that CPAs can use to assist their clients and employers as they rebuild in the wake of disaster. There are links there to guidebooks, case studies, checklists and other information on technology recovery, insurance issues, general business issues and more. Some of these resources include a Disaster Recovery and Business Continuity web site that focuses on disaster and help, both personal and business, from the IRS, SBA, FHA and FEMA.

The website also offers a comprehensive checklist for CFOs and controllers on how to handle disaster related workplace issues of employees needs (benefits, HR issues, health and disability insurance issues, grief counseling and a back-to-normal work plan), thinking through operations (such as lost revenues, communicating with insurance companies, creditors, banks, suppliers and vendors, developing alternate postal deliveries, payroll delivery system and technology and considering how disaster may affect the current business plan).

Is your disaster recovery plan up to date?

With disasters past and future on the minds of many Americans, here is a site that offers resources that can help you meet the needs of employees and others in the event of the unthinkable.

For more information go to:

http://www.aicpa.org/news/2005/dr_business_recovery.htm

Remember to represent God's Kingdom well when in the marketplace. Let those serving you know their service is valued financially and verbally.

Tips on Domestic Tipping

It's worth pausing and thinking for a moment that service workers will tell you that many in the Christian community can be notorious for a lack of generosity when tipping. Why is that?

Tipping is a way to show God's mercy on others. (Mike Breaux, Teaching Pastor at Willow Creek Community Church says if he is with

a party that has bowed and prayed at the restaurant table, he starts the tip at 20%!)

The information below provides some basic guidelines to help take the guesswork out of tipping in the following domestic situations:

Porter/Skycap - The standard tip is \$1 per bag tip more if your luggage is very heavy

Hotel Doorman - Tip \$1 for hailing you a taxi; tip more for carrying your bags

Taxi or Limo Drivers - Tip 15 % of the total fare

Shuttle Van or Bus Drivers - Tip \$2 per person

Valet Parking Attendants - Give a \$1 to \$2 tip

Bellman - The going rate is \$1 to \$2 per bag. Tip when shown to your room and again for assistance upon checkout. Tip more for any additional service.

Concierge - Tips can range from \$5 to \$10 depending on the task(s) requested

Room Service - The usual tip is 15% of the bill. Make sure gratuities are not already included in the total. Also, tip \$1 for deliveries to your room, such as an iron

Housekeeping - A \$1 to \$2 tip each day is appreciated. Place the tip on the pillow, in an envelope if possible, to ensure the housekeeper knows its not money mistakenly left behind by the guest.

Restaurant Staff - When dining out, tip at least 15 % of the total bill. At high-end restaurants, it is appropriate to tip the maitre d between \$5 and \$10 for securing your table. Tip \$1 for coat check and \$.50 to \$1 for restroom attendants.

Remember to represent God's Kingdom well when in the marketplace. Let those serving you know their service is valued financially and verbally.

Source: American Express Business travel website

For more information go to:

<http://corp.americanexpress.com/gcs/travel/us/tips/DomesticTips.aspx>

WORTH READING, SKIMMING, KNOWING ABOUT

It's time to pass the baton gracefully

George Barna believes it's time for Baby Boomers to begin considering how to pass the baton. While acknowledging the strengths of this group of "take-no-prisoners" generation, when it comes to shaping society and, in some cases, the world, Barna questions if the Boomers are looking toward arming those that will

Boomer managers need to prepare the Busters following behind them who will take their place and lead into the future in time.

follow and then assume leadership into the future. But where is that transition plan? Who is working it to perfection? When are we planning to hand over the keys to the kingdoms we have built these last several decades? Who are the successors we are preparing to stand on our shoulders and build on the foundations we have laid as our fathers did with us?

Clearly some ministries have this issue on their radar screen. However, Barna maintains that Boomers love power so much that it is hard to peel their fingers off of the baton they are to pass on. Although, he does admonish them to mentor the whiny Busters for their shortcomings. This advice also comes with the prediction of a possibly troubling future scenario. So here's what I see coming down the line. Conflict between the generations over position and authority. Widespread Buster flight from the institutions and movements we have labored for so long to build up. Classic damage control by Boomers, positioning us as the saviors compensating for a younger generation of irreverent and incompetent wanna-bes. And, ultimately, the further dilapidation (and, in some cases, collapse) of the local church as we know it today. There are many churches where this scenario is already staging Act 1, Scene 1.

"We have all of eternity to celebrate our victories, but only one short hour before sunset in which to win them."

Robert Moffat, 1795-1889

Barna always makes us think, even when we don't agree with him. You may be helped in beginning to think about putting aside the self-absorption that comes with being a Boomer leader, and setting aside some time to develop a plan to mentor those that will occupy our space in Kingdom work probably much sooner than we think.

For more information go to: <http://www.barna.org/FlexPage.aspx?Page=Perspective&PerspectiveID=1>

TRAINING OPPORTUNITIES

Willow Creek Leadership Summit

Not just geared to the church staff or its lay leadership, the Willow Creek Association's Leadership Summit is dedicated to strengthening and sharpening leadership gifts and abilities and offers practical strategies for personal leadership growth. Speakers include: Bill Hybels, James Meeks, Andy Stanley, Peg Neuhauser, Ashish Nanda, Jim Collins, Pat Lencioni and Wayne Cordeiro.

The Leadership Summit, August 10-12, 2006, at the Willow Creek main campus in South Barrington, IL or LIVE at more than 130 locations around North America via satellite.

For more information go to: www.willowcreek.com

Halftime Summit

Is there life after success?
What do I want to be remembered for?
What do I want to be when I grow up?

If you have an interest in exploring the possibility of moving from success to significance, you may be interested in Leadership Network's *Halftime Summit*. It is designed for you and your spouse,

and purposes to help you to discover and live out God's unique calling on your second half of life.

This event features:

- A keynote address from Bob Buford - Author of *Halftime*, *Game Plan*, *Stuck in Halftime*, and *Finishing Well* (Bob is not present at all Summits)
- Facilitation by Lloyd Reeb -- Author of *From Success to Significance*
- Curriculum proven to pave the way for your midlife transition
- Personal "real life" halftime stories
- Networking opportunities with peers
- Solid "Next Steps" to pursue this most important time of life

The *Halftime Summit* is coming to Grace Community Church, October 5, 2006 in Fort Smith, AR.

For more information go to:

http://www.halftime.org/news/index.cfm#halftime_date

"Tragically, research in the last few years has suggested that three major areas of our lives have suffered as society encourages us to spend more time inside at work and online -- our time at church, our time with others, and our time outside enjoying God's creation. All of them provide such crucial ways for us to connect to God and His purposes. Reinstating the Sabbath is one way to reestablish these priorities and enrich our lives."

From *Sacred Rhythms* by Dr. Christine Sine, page 154 (Baker Books, 2003).

FINALLY, TAKE THIS WITH YOU...

Our God-given weekly break

What do your Sundays look like these days? In her wonderful book *Keeping the Sabbath Wholly*, theologian Marva Dawn provides a comprehensive look at the many aspects of Sabbath. Dawn divides the Sabbath observance into four main categories. She sees it as a day of *ceasing* "from work, worry, anxiety and most importantly from trying to be God. It is a day of resting "physically, emotionally, intellectually and spiritually. It is a day of *embracing* "our community through offering hospitality, personal wholeness and our call or purpose in the world. It is a day of *feasting* "on God, music, beauty, creation, food, affection, and celebration." She says, "To decide that you will keep the Sabbath is the most important starting point, and to continue faithful in that decision even though you are tempted to break it will reap a harvest of blessing."

ASSOCIATION NEWS: The Latest on CMA

Register Now for CMA Palm Springs 2007--Early Bird Deadline is June 30!

Don't miss the June 30 early bird deadline for CMA Palm Springs 2007, March 12-15. You will save \$50 on your registration fee and be entered to win the Super Early Bird Grand Prize Drawing (courtesy of Bank of the West). You can register online at www.CMAonline.

Audio Recordings from CMA Colorado 2006

If you missed Joe Stowell's message on Wednesday evening at CMA Colorado 2006, you can order his recording, and all other audio recordings of the Conference sessions, at our website www.CMAonline.org. You will be blessed!

CMA DIRECTORY OF SERVICES: Everything You Need To Know

CMA SERVICES

CMA Website: www.CMAonline.org
Audio Recordings: (800) 874-8730
Membership Info: (949) 487-0900, ext. 3024
CMA Chapter Meetings: www.CMAonline.org

CMA SPONSORED PROGRAMS

Envoy Financial (a Christian Retirement Coalition Company): provides group benefit and retirement plan design and implementation for ministries and churches. Info: www.envoyfinancial.org.

CMA MANAGEMENT MONTHLY

The Management Monthly eNewsletter will be sent 11 times in 2006 to all CMA members. Subscriptions for non-members are \$100 per year for 11 issues. Editorial material may be reprinted if credit is given. David Schmidt, editor (David@wiseplanning.net); Suzy West, production (Suzy@CMAonline.org); and Sandy Huston, circulation (Sandy@CMAonline.org). Copyright, 2006, Christian Management Association. CMA is a charter member of the Evangelical Council for Financial Accountability and has adopted "The Peacemaker's Pledge" of Peacemaker Ministries.

CMA JOB MARKET

Management classified ads are updated every Monday noon (PST) on CMA's website. To run an ad or to review the latest job opportunities, go to www.CMAonline.org/jobmarket.

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