

CASE STUDY

WorkLife Ministry

Church: Victory World Church, Norcross, GA

Church Data: Located in the metro area of Atlanta, GA, Dennis & Colleen Rouse, SR. Pastors
Avg. weekly attendance: 5200, Launched church wide worklife ministry April 2006
church: www.victorywc.org
worklife ministry: www.victoryworklife.org



Weekly Workplace Influence: The church is intentionally influencing approximately 130,000 people in Atlanta metro workplaces through the work lives of the Victory World Church congregation each week.

Ministry Overview:



Victory's WorkLife Director

Today in America, a Sunday-Monday gap has formed within people in the workplace, where their worship experience on Sunday has no relevant meaning to their work experience on Monday. They are living compartmentalized lives causing them to feel incomplete in their work and unsupported in their church.

I believe that by effectively bridging this gap, we can enter into the next significant move of God – ordinary working men and women who understand their high and holy calling in their marketplaces.

I have always felt passionate about bridging this gap and am thrilled to be a part of a church which recognizes this vital need and is intentional about meeting it. Amazing testimonies are pouring in as our members feel commissioned and supported in their daily work lives!

Keenan Nix
Victory World Church
WorkLife Director
www.VictoryWorklife.org



Victory World Church began in 1990 with the goal to become a church that would bridge the gap in Atlanta through cross-cultural reconciliation in the message of love and acceptance through Jesus Christ. Becoming focused and intentional in addressing this gap by targeting people's worklives, Victory World Church has exponentially moved forward in the fulfillment of its goal.

On the average, each worker at Victory touches 20 people each week through their worklife relationships. These work relationships form a network throughout metro-Atlanta and are extending to literally touch the nations of the globe. The worklives of the people of Victory World Church provide real "hands on" opportunities to make a significant impact on the world.

Victory World Church rolled out their Work Life Ministry in April, 2006 with a broad sweep, engaging nearly ALL of their working people! They began their emphasis in their small groups—offering worklife curriculum to all adult small groups simultaneously.

The message was then carried forth through a special sermon series entitled "Victory@Work". To help each member better recognize their calling to live out their faith at work, Victory held a time of commissioning in each of one weekend's services—with various members representing all facets of the congregation's workers—the military, business men and women, stay-at-home moms, medical personnel, teachers, students, and many more. As each person left the service, they knew they were entering their fields which were ready for the harvest and that their church stood ready to support them in that ministry work!



Victory World Church joins a growing number of churches across the nation committed to intentionally equipping members for ministry where they spend a majority of their time - work. This message has resonated with their focus of bridging gaps among cultures—as their members recognize their workplaces as fields of opportunity to work well and live out their faith on a daily basis!



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