

## WORKLIFE: IMPACTING CULTURE

November/December 2007

Dear Friends of His Church at Work,

Merry Christmas from **His Church at Work**! We celebrate Christ's birth and also praise Him for a fantastic 2007!

In this month's edition of *WorkLife Momentum*, we are sharing one of the latest success stories we've experienced through our partnerships with cutting-edge churches of all shapes and sizes. We think you'll be inspired by what God is accomplishing at **Hill Country Bible Church** through their growing WorkLife Ministry as you follow their journey through the four-part case study below.

We are doubly blessed - literally! A select group of faithful supporters is making it possible for the donors of **His Church at Work** to multiply their impact through a **Generosity Challenge** - highlighted to the right! We appreciate your prayerful consideration of taking advantage of this opportunity to support the fruitful work of **His Church at Work**.

Have an amazing Christmas season!

**Doug Spada**, Founder, *His Church at Work*

**This Momentum includes...**

- **GENEROSITY CHALLENGE: MULTIPLY YOUR YEAR-END GIFT**
- **HILL COUNTRY: THE POWER OF PARTNERSHIP**
- **HILL COUNTRY: INTENTIONAL CHANGE**
- **HILL COUNTRY: THE ART OF TRANSFORMATION**
- **HILL COUNTRY: THE POWER OF ONE**

### HILL COUNTRY: THE POWER OF PARTNERSHIP

It started with just a handful of members at **Hill Country Bible Church** in Austin, Texas. God had stirred their hearts with a desire to help their fellow members discover how much God values work and the key purpose it holds in His Kingdom. There was a great disconnect between "work" and "church" in the minds of the membership. They did not feel that their time outside the church carried as much spiritual value as the time they spent inside the church. This had to change, and these few insightful members began to search for a solution. As they began to research the topic, they found that there were very few tools and resources available to help them.



They found their answer in **His Church at Work**, whose very mission is **to grow the influence of the church through the work lives of its people**. After the consultation process, Senior Pastor **Tim Hawks** and his team decided to partner with **His Church at Work** to fulfill their vision of cultural impact through WorkLife Ministry.

### HILL COUNTRY: INTENTIONAL CHANGE



**Hill Country**, led by **Tim Hawks** (left), wanted their members to understand that their work is spiritually significant. They now had the right players on their team with **HCAW**, but they needed to make some internal adjustments to ensure that they built the right foundation for this new focus.

They first assigned an internal staff member to champion this new area of ministry. **Paul Carlson** was the perfect choice as he was already serving on staff, and he had seventeen years of business experience from his previous career with 3M. Paul's energy for his new assignment was evident, and he took his passion for the workplace and determined to help his fellow believers better live out their faith at work.

During the following months, the WorkLife team and HCAW focused their efforts on serving the church leadership and staff by educating them on the overall potential and strategic goals of the new WorkLife Ministry. Having their buy-in and support was imperative for success. It was crucial that every area of ministry within **Hill Country** be integrated with this fresh focus to ensure consistency in their overall message. The internal focus had to be clear if the external success was to be experienced.

[CLICK HERE](#) to view a one-minute video of **Tim Hawks** introducing the process to the congregation.

Because the WorkLife Ministry exists to **resource, equip, affirm** and **commission** the church's members, it was necessary to first determine the current mindset of the congregation where church and work were concerned. The WorkLife team surveyed the members to determine the starting point. Equipped with this key data, we began designing a customized plan that would work with their specific church.

### HILL COUNTRY: THE ART OF TRANSFORMATION



Based on the needs of their members and the church's culture, **Hill Country** developed a WorkLife Ministry Plan designed for maximum impact to the city of Austin. They executed around the **His Church at Work** framework, the **WorkLife CoreMatrix**, to ensure this process was a

balanced and effective approach which would maintain an intentional focus and produce sustainable results.

Below are only a few of the initiatives **Hill Country** utilized in implementing their WorkLife Ministry with **His Church at Work**:

- **WorkLife Online Discipleship Tools** - provided by HCAW and branded for their church; bi-weekly *WorkLife ViewPoints* email devotions along with a *WorkLife Support Center*, web-based resource center.
- **WorkLife Sermon Series** - "*WorkLife: Discovering God at Work*" was a powerful series led by Tim Hawks.
- **Commissioning Service** - This exercise made the greatest personal mark on the individual church members as well as the staff. Each member received individual public affirmation into his or her specific field of work as they were commissioned by the leadership of the church.
- **Cultural Affinity Groups** - As a result of the previous survey work, various cultural Affinity Groups were created. The church was able to present these groups to its members through a WorkLife Expo (pictured above). This gathering enabled members to make connections with Affinity Groups to plan and support each other in their fields of work or work locations.
- **WorkLife Training** - A WorkLife study was created called "*Working On Purpose*". The goal was to help men better understand the biblical calling of work and God's greater purpose through vocation. (Plans are also underway for additional emphasis in women's groups, including stay-at-home moms.)

### HILL COUNTRY: THE POWER OF ONE

**Hill Country** was determined to expand their focus from the "Gathered Church" to include the "Scattered Church". The results of their efforts were evident through the individual life change of each member. As these believers became intentional about impacting their culture, the testimonies began to roll in. Here are just a few:

- [Testimony #1 - Auto Repair Shop Owner](#)
- [Testimony #2 - Wealth Management Firm](#)
- [Testimony #3 - Preschool Owner](#)
- [Testimony #4 - Dell Customer Support Rep](#)



Because their church embraced a WorkLife focus, these believers are equipped and having a greater impact on their culture.



## GENEROSITY CHALLENGE: MULTIPLY YOUR YEAR-END GIFT



A group of our faithful supporters have joined together to establish a **\$500,000 Year-End Generosity Challenge!**

Through this challenge, all donations from new and current donors **will be doubled up to \$250,000**. These investors have **seeded the fund with \$250,000** to inspire friends and supporters to join the challenge. Leverage your year-end giving through this limited-time opportunity.

This additional funding will enable **His Church at Work** to:

- See 200,000 people equipped for 2008 - resulting in 6 million influenced at work
- Hire much-needed staff
- Develop and publish additional materials
- Expand training capacity
- Develop additional tools to help churches assess and measure impact

With your help, **His Church at Work's** unique Kingdom-building mission is poised to eternally impact the lives of millions! We would like to ask you to prayerfully consider a financial investment into this world-changing ministry. **Your gift will be doubled!**

**Mail your contribution to:**

**His Church at Work, 4080 McGinnis Ferry Rd., Suite #204, Alpharetta, GA 30005**

[CLICK HERE](#) to make [online contributions](#).

If you want to contribute appreciated securities please contact Duane Moyer at 770-772-6441.

We continually thank God for those who sow into the vision of **His Church at Work** through faithful prayer and financial support. Thank you for partnering with us on this journey!

## Info Links...

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[A Pastor on HCAW](#)